



# Media Release

FOR IMMEDIATE RELEASE  
Released 5/7/08



## GREATER PHILADELPHIA CARES ABOUT FAIRMOUNT PARK DAY

Editors: Excellent Visuals, Mayor Nutter, Volunteer Activity, Ceremonial Tree Planting, Skyline Backdrop

Contact Information:  
Fairmount Park Welcome Center  
Open 10 AM – 3 PM  
JFK Plaza / LOVE Park  
1599 John F. Kennedy Boulevard  
Philadelphia, PA 10102

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**WHO:** Fairmount Park, Mayor Michael A. Nutter, Greater Philadelphia Cares, Volunteers  
**WHAT:** GREATER PHILADELPHIA CARES ABOUT FAIRMOUNT PARK DAY PRESS EVENT  
**WHEN:** **Thursday, May 8<sup>th</sup> at 1:45 pm**  
**WHERE:** Lemon Hill in East Park off Sedgely Drive (see attached map)

DETAILS: Fairmount Park's Executive Director Mark A. Focht will serve as Master of Ceremonies for the kick-off media event announcing the Greater Philadelphia Cares About Fairmount Park Day that will happen on May 17<sup>th</sup> from 9am – Noon throughout Fairmount Park. 50 sites throughout the city will host teams of volunteers cleaning, pruning, sweeping painting and other restorative activities to improve community parks.

Mayor Michael A. Nutter will serve as Honorary Chair of Greater Philadelphia Cares About Fairmount Park Day. This year marks the 13<sup>th</sup> annual event that spans across every corner of Philadelphia's park system. Volunteers are encouraged to register online by visiting the Fairmount Park website: [www.fairmountpark.org](http://www.fairmountpark.org), for instructions, or by visiting the Fairmount Park Welcome Center at 1599 JFK Boulevard in LOVE Park. Park staff will support all volunteer projects and can make suggestions on where the most help is needed.

Executive Director Mark A. Focht points out that "Last spring, nearly 1,100 volunteers turned-out to work at 45 sites across the parks". Further: "Individuals from 100 area corporations, service organizations, and non-profits joined 45 Fairmount Park partners to make the day a great success" according to Director Focht. Volunteer Services Director Kate Lapszynski added: "In one morning, citizens donated 3,300 volunteer hours to beautify the Fairmount Park system. Our goal this year is to engage 2,008 volunteers in citizen service in the parks on May 17<sup>th</sup>".

ATTACHMENTS (2): Map designating Press Event Location, Fairmount Park Day Flyer