



# FOR IMMEDIATE RELEASE

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## **PRESS EVENT**

**-PHOTO OPS –  
COMUNITY LEADERS, GOVERNMENT LEADERS, ENVIRONMENTALLY FRIENDLY  
CONSTRUCTION RESULTS, RIBBON CUTTING CEREMONY**

### **Porous Parking Lot Serves People and Benefits Environment**

**WHO:** Fairmount Park, Pennsylvania Department of Environmental Protection, Philadelphia Water Department, Fairmount Park Conservancy

**WHAT:** New Parking Lot Construction Demonstrates Eco-friendly Technique

**WHERE:** Verree Road (between Susquehanna and Bloomfield)

**WHEN:** 10/31/07 – 10 AM

**DETAILS:** In spring 2007 construction began on a parking lot off Verree Road in Pennypack Park that is sensitive to the environment while serving park visitors. Typical parking lots made of asphalt or concrete do not allow natural absorption of rain water but instead accelerate run off to stream and storm sewers. This new “green” technology employs engineering that allows the capture of precipitation while also providing a firm surface suitable for cars and the like. Project budget: \$393,000.

Executive Director Mark A. Focht, ASLA will serve as master of ceremonies for a panel of leaders representing the partner agencies responsible for funding, planning and executing this project.

Ribbon cutting ceremony will follow brief remarks by dignitaries.

Agency partners include: Fairmount Park Commission, Pennsylvania Department of Environmental Protection, Pennsylvania Department of Conservation and Natural Resources, Philadelphia Water Department, City of Philadelphia

**BRIEF REMARKS BY PROJECT LEADERS AND OFFICIALS, RIBBON CUTTING SEREMONY – Q/A AVAILABLITILY TO FOLLOW.**

**END**