



PHILADELPHIA'S
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Media Release

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LOVE PARK **SUMMER IN LOVE '08 KICK OFF**

Editors: Great Visuals, Photo Contest Winners, Fashion Show w/Models, LIVE Music

Contact Information:

Fairmount Park Welcome Center
Open 10 AM – 3 PM
JKF Plaza / LOVE Park
1599 John F. Kennedy Boulevard
Philadelphia, PA 10102

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WHO: Fairmount Park, City Representatives Office, Musical Artist Bilk, Postcard Contest Winners, Bel Esprit International Fashions

WHAT: Summer in LOVE 2008 Kick-Off

WHEN: Monday, May 5th at 11:45

WHERE: 1599 John F. Kennedy Boulevard, LOVE PARK

DETAILS: Fairmount Park's Executive Director Mark A. Focht will serve as Master of Ceremonies for the kick-off media event announcing the 5th annual Summer in LOVE music and entertainment series in LOVE Park. Joining Director Folk onstage will be returning artist Bilk who will be performing originals and fun tunes before, during and after the media event. Another taste of upcoming events in LOVE Park will be provided by Bel Esprit, represented by Debora Polkallus who is planning mini Eco Fashion Shows in LOVE Park. Ms. Polkallus will emcee a brief fashion show of "Sustainable Style" with 3 – 4 local models as a peek of what's to come! Lastly, the winners of the Fairmount Park Postcard Contest will be on hand with their winning entries. Both professional and amateur photographers snapped photos of their favorite Fairmount Park scenes and submitted them to become official postcards. All winning entries are available for purchase in the Fairmount Park Welcome Center in LOVE Park.

Summer in LOVE will run Monday through Friday from Noon -2 p.m. May through October 31st and Thursday LOVE Concerts (TLC) from 5 p.m.-7 p.m., June through October 31st. All performances are free to the public.

The Fairmount Park Welcome Center is located at 1599 John F. Kennedy Boulevard, Philadelphia, PA 19102. Open Monday through Friday from 10 – 3. The LOVE Shop offers all things LOVE as authentic reproductions from world famous artist Robert Indiana. For more information call 215-683-0247, or visit us on the web: www.fairmountpark.org