



PHILADELPHIA'S
PARK SYSTEM

Press Release

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SUMMER IN LOVE 2009 KICKS OFF FREE MUSIC WEEKDAYS IN LOVE PARK TOMORROW 5/1/09

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Editors NOTE: OUTDOORS -Center City LIVE music and entertainment. Press event in LOVE PARK. Music, games and book readings. GREAT PHOTO OPS and TOPICAL CONTENT.

WHEN: Friday May 1, 2009 – NOON

WHERE: LOVE Park – corner of 16th Street and JFK Boulevard

WHO: Fairmount Park Officials, Philly.com Officials, Hidden City Philadelphia, LOVE Park Author, Musicians

WHAT: SUMMER IS COMING! Celebrating 6 consecutive years of free concerts in LOVE Park, Fairmount Park will announce the start of the 2009 Summer in LOVE season. Park Director Mark Focht will introduce the lineup of what to expect and recognize key partnerships.

Major Elements – VISUALS*

- Remarks by Park and Government Officials
- LIVE music performance in the park
- VIP's playing a round of the brand new game "Hidden City Philadelphia"
- LIVE reading of the novel LOVE Park
- Book signing

www.fairmountpark.org