



PHILADELPHIA'S
PARK SYSTEM

Press Release

FOR IMMEDIATE RELEASE

Released 12/01/08



2009 FAIRMOUNT PARK CALENDAR PHOTOGRAPHERS ANNOUNCED

Contact Information:

Fairmount Park Welcome Center
Open 10am-3pm
JFK Plaza/LOVE Park
1599 John F. Kennedy Boulevard
Philadelphia, PA 19102

Timothy P. Gill, Director
Marketing and Promotions Office
215-683-0246
timothy.gill@phila.gov

LOVE Park, Philadelphia. The 2009 Fairmount Park calendars are hot off the press with beautiful landscape photos taken by area photographers. A contest was held by the Park's Marketing and Promotions Office to give citizens an opportunity to have their photos included in the latest calendar edition. The first in almost a decade, the new calendar brings back a tradition of keeping track of the seasons through favorite Fairmount Park scenes. The 2009 version brings an updated twist by including the work of local artists who submitted digital photos as part of a contest driven to raise awareness about the Park.

"We had a very successful contest for park postcards last spring and decided to try a similar approach for a calendar" states Mark A. Focht, Executive Director. The winning photographers received photo credit inside the calendar, a complimentary copy and a gift bag with tokens of appreciation. The winners of the 2009 Fairmount Park Calendar are:

Gerald Lamparter, Florence Robin, Dan Lidon, Michael Sheridan, Dennis Bohner, Peter Appelbaum, Terry Buckalew, Karen Schlechter

36 photographers submitted almost 80 photos which were on display in Fairmount Park's virtual photo gallery website. "Interest in purchasing the new calendars has been strong so we stocked our gift shop to have them available as gifts for the holidays", according to Director Focht. Final selections were based on popularity, subject appropriateness and conformity to the seasons of the year.

The 2009 Fairmount Park Calendar and many other LOVE themed gifts are available for sale just in time for the holiday season in the Welcome Center LOVE Shop located at 1599 JFK Boulevard in LOVE Park, 10AM – 3PM. They are also available online at www.fairmountpark.org and click the LOVE button.

~~~~~

The Fairmount Park Welcome Center is located at 1599 John F. Kennedy Boulevard, Philadelphia, PA 19102. Open Monday through Friday from 10 – 3. The LOVE Shop offers all things LOVE as authentic reproductions from world famous artist Robert Indiana. For more information call 215-683-0247, or visit us on the web: [www.fairmountpark.org](http://www.fairmountpark.org)